



## MEMORANDUM

DATE: June 28, 2023  
TO: Campus Community  
FROM: CSU San Marcos Foundation Board of Directors  
SUBJECT: Amendment to the March 17, 2021 Public Attendance at Board Meetings Memorandum

Pursuant to California Education Code 89920-28, the California State University San Marcos Foundation Board establishes the following protocol for public attendance at meetings of the CSUSM Foundation Board of Directors:

1. Members of the public (excepting agenda-topic presenters) attending a meeting should arrive early and introduce themselves to Foundation staff before the meeting convenes.
2. Those wishing to attend and comment on a Foundation matter or agenda topic should contact Foundation staff for a *Comment Request Slip* to be completed and returned to the Board Secretary. Comment requests are encouraged to be submitted one week in advance of the meeting date.
3. The Chair will call upon those requesting to comment during a Comment Period.
4. Comments shall be limited to one (1) minute. A meeting held by remote means requires those called upon for comment to activate both audio and video features of the connection.
5. The Board may or may not respond to comments.
6. Advanced expressed written consent of the Board is required to record video or audio in the meeting – one week prior to the meeting.
7. Contact Foundation staff at [foundation@CSUSM.edu](mailto:foundation@CSUSM.edu) to request a Comment Request Slip.

Steven P. Wagner

Steven P. Wagner (Jun 28, 2023 17:04 PDT)

Steven P. Wagner  
Chair of the Board

Jessica Berger

Jessica M. Berger  
Executive Director

May 24, 2023 – amended March 17, 2021 memorandum to allow for one (1) minute for public comment.



Board of Directors ~ Meeting  
AGENDA

Wednesday, March 20, 2024 ~ 1:00 pm - 5:00 pm  
Hybrid: CSUSM & Zoom

**Call to Order – Chair Hersh**

- I. **Welcome – Chair Hersh**
- II. **Public Comment – Chair Hersh**
- III. **Business meeting – Chair Hersh**
  - A. Consent agenda
    - i. December 13, 2023, Foundation Board Meeting Minutes (attachment)
    - ii. Committee Reports (attachment)
    - iii. Investment Performance (attachment)
    - iv. Financial Statements (attachment)
    - v. Quarterly Report (attachment)
    - vi. Update to Campaign Committee Charge (attachment)  
*As notated in the track change, the request is to change the word "form" to "inspire"*
    - vii. Annie Norviel, '09 appointment to serve on Finance and Investment Committee  
*Approved by the Executive Committee*
    - viii. Justin Perron, appointed as a Faculty Director replacing Stephen Tsui who is on sabbatical  
*Appointed by President Neufeldt*
  - B. Endowment Spending Allocation Fiscal Year 2024/2025 (attachment) – *Leon Wyden, Jr.*  
*As notated in the above Committee Reports, the Finance & Investment Committee recommends a fiscal year 2024/2025 endowment spending allocation of 4.0 % based on a three year (12 quarter) moving average market value.*  
[2022/2023 CSU Donor Support Appendix Tables](#) (attachment)
    - See page 14 for CSUSM's story of giving highlighting College Futures Foundation in partnership with the James Irvine Foundation gift of \$350k to establish cross-campus collaboration to remove barriers for transfer students.
    - See page 45 for Endowment comparisons.
- IV. **Roadmap to Campaign (Retreat) – Chair Hersh**
  - A. University's Campaign – *President Neufeldt*

- B. Timeline – *Jessica Berger*
- C. Fundraising Status – *Jessica Berger and Jocelyn Wyndham*
- D. Campaign Strategy – *Jessica Berger with Provost Kemnitz*
- E. 2022 - 2026 CSUSM Priority Schedule – *Provost Kemnitz*
- F. Long-Range Academic Master Plan (LAMP) – *Mary Oling-Sisay\*, Vice Provost, Planning and Academic Resources*
- G. Priority Setting – *Advancement with Deans and Provost*
  - College of Education Health and Human Services (CEHHS);  
*lead by Dean Jennifer Ostergren, Ph.D.\**
  - College of Business Administration (CoBA);  
*lead by Dean Ronald Ramirez, Ph.D.\**
  - College of Science, Technology, Engineering and Math (CSTEM);  
*lead by faculty members Ali Ahmadinia, Ph.D.\* and Justin Perron, Ph.D.*

Mindfulness Exercise;

*Lead by Ranjeeta Basu\*, Economics Professor, College of Humanities, Arts Behavioral Social Sciences*

- College of Humanities, Arts, Behavioral and Social Sciences (CHABSS);  
*lead by Dean Liora Gubkin, Ph.D.\**
- University Library;  
*lead by Dean Jennifer Fabbj, Ph.D.\**
- Extended Learning;  
*lead by Dean Godfrey Gibbison, Ph.D.\**

**V. Fire Side Chat** – *Chair Hersh, Vice Chair Kuo, President Neufeldt*

**Reception**

- Wednesday, June 12 from 8:30 - 10:30 am
  - 8:00 – 8:30 am ~ *optional breakfast & networking*
- Wednesday, September 18 from 8:30 - 10:30 am
  - 8:00 – 8:30 am ~ *optional breakfast & networking*
- Thursday, December 12 from 8:30 - 10:30 am
  - 8:00 – 8:30 am ~ *optional breakfast & networking*