



Board of Directors ~ Meeting
AGENDA
Thursday, June 22, 2017
The McMahan House, Great Room
12 noon – 2:30 pm

Lunch available at 12 noon

Call to Order – *Foundation Board Chair, Jack Raymond*

I. Welcome, Updates & Announcements – *Chair, Jack Raymond*

- **Question of the Quarter:** (voluntary)
 - How have you engaged with the university since our last meeting?

II. President's Remarks – *President Karen Haynes*

Business – *Chair, Jack Raymond*

III. Consent agenda – *Chair, Jack Raymond*

- A. Approval of March 23, 2017 Foundation Board Meeting Minutes (attachment)
- B. Committee Reports (attachment)
- C. Financial Statements (attachment)
- D. Investment Performance (attachment)
- E. Fiscal Year 2017/18 Budget 2017/18 (attachment)
 - a. *Sent as a recommendation to approve by the Finance & Investment Committee.*
- F. Spicer Loan (attachment)
 - a. *Sent as a recommendation to approve by the Executive Committee.*

IV. Governance Update – *Cathy Baur*

- Bylaw Review
- Governance Committee Charge Update (attachment)

V. Student Update – *Dawn Myers*

- Student Philanthropy Council

VI. Advancement Update – *Cathy Baur*

- **Gala**
- **Campaign Update** (attachment)
- **Goals Update / Talking Points** (handout)
 - **Short Term Goals**
 - Veterans Center Expansion:
 - All-Steinway Campus:
 - Sports Center Video Board Naming:
 - **Long Term Goals**

Foundation Net Assets, 12/30/16: \$34,949,059

Goal, 2016/17: \$6 million

Raised as of 5/20/17: ~\$6.8 million

- Engineering Program
- Action Sports

VII. Prospect Screening – Chair, Jack Raymond

VIII. Thank You Cards – Cathy Baur

IX. Guest Presentation: Senior Experience – Ed Ashley, Director of Business Community Relations, College of Business Administration

Time Certain @ 1:30 pm

- Ed Ashley has over 35 years of experience in business and technology. He has run several technology organizations on a global scale. He has worked as a Management Consultant for Fortune 100 companies engaged in mergers & acquisitions, outsourcing, and restructuring. Additionally, he has taught college on an adjunct basis for over 25 years. He is the Director of Business Community Relations for California State University San Marcos, where he runs the Senior Experience program. In addition, he is an adjunct professor at Cal State and at the University of Redlands, where he teaches business strategy and business intelligence courses at the undergraduate and graduate levels.

Ed holds an MBA from Cal State and has completed the Executive Program at Stanford. He has published several books, numerous articles, and has spoken at several conferences. Ed has also sat on for-profit and non-profit boards.

X. Take Away – Chair, Jack Raymond

Adjournment – Chair, Jack Raymond

Foundation Board Meeting Dates:

- Friday, October 6 from 7:30 am – 1:00 pm
- Thursday, December 14 from 7:30 am – 9:30 am