***Guiding Principles***

***Envisions* *us***through our organization’s uniqueness and a future looking perspective

***Draws* *from us*** what we know and builds upon both our strengths and the larger social/technology trends around us that we may not yet fully understand

***Includes us*** in all voices and perspectives, as a process that both seeks and expects every individual to actively contribute

***Stretches us*** with goals and a holistic vision that are beyond our current capacity, but are reasonably attainable through effective prioritization

***Recognizes us*** as part of a changing world of technology, services, and roles that will impact CSUSM and our technological environment

***Challenges us*** to be adaptable to the changing needs of students, faculty and staff here today and prepare for the students of tomorrow

***Guides us***with a plan that we enthusiastically and deliberately embrace and implement

***Reflects us***in a final plan that is true to our past, recognizes our present, and shines a bit of clarity on the future

***Encourages us***to focus on the power of possibility and opportunities we will co-create with those we serve

***Positions us*** as innovative thought leaders who are driving initiatives that will positively impact the future of the University