

Job Description

Department: University Student Union
Position Title: BLU CRU Captain
Time Base: Average 5, Max 10 hours/week

Position Reports to:
Coordinator, USU & Tukwut Life Programs
Exempt or Non-Exempt: Non-Exempt

PURPOSE OF POSITION:

Under general supervision, the **BLU CRU Captain** contributes to programs, events and community building opportunities to promote pride and spirit at California State University San Marcos. Other responsibilities include providing excellent customer service to all patrons and guests of the University Student Union while serving as an ambassador to increase student life engagement, campus climate, and promote wellness throughout campus.

BLU CRU Time Commitment (30+ hours per semester):

Semester Time Commitment:

- Attend all monthly BLU CRU meetings per semester.
- Attend all required athletic games – *(Must be on time and stay the whole game)*.
- Attend all required BLU CRU BASH events.
- Attend all Spirit Legacy Committee meetings.
- Participate in Cougar Madness – fall semester.
- Participate in Homecoming festivities – fall semester.
- Assist with social media postings and marketing of BLU CRU events.
- Participate in active outreach efforts to promote BLU CRU, CSUSM spirit, and athletics.
- Increase student participation and attendance at athletic events by being present and professional when representing BLU CRU.

BLU CRU Captain

Position Requirements:

- Must be continuously enrolled at least half-time during the academic year. Undergraduate students (including credential students) must be continuously enrolled for a minimum of 6 units. Graduate students must be continuously enrolled for a minimum of 4 graduate level units.
- Must maintain 2.0 cumulative GPA.
- Must be able to lift up to 50 pounds.
- Must be available evenings and weekends as required for BLU CRU programs.
- Attend all required training programs including but not limited to Defensive Driving, Food Handlers and event planning.

Responsibilities include, but are not limited to

- Plan and coordinate a variety of student-focused events in congruence with the CSUSM Co-curricular model.
- Positively and enthusiastically promote existing campus traditions and events related to CSUSM spirit
- Assist in creation of new campus traditions.
- Attend all meetings, trainings, workshops and program planning processes.
- Partner with student organizations and other campus entities to provide exciting and rewarding campus activities.
- Coordinate with the USU Marketing Team to ensure promotion of BLU CRU programs while being mindful of marketing request timelines.
- Assist with developing, designing, and producing marketing and informational materials.
- Creates design ideas for promotional items.

- Creates and maintains ongoing communication with the USU/REC staff, USU Games & Spirit Specialist and peers, to set deadlines, manage workload, and remain current with departmental needs.
- Serves as an ambassador by providing high energy, enthusiasm, and effective communication.
- Accepts and learns from constructive feedback and asks for assistance when necessary.
- Prioritize safety and risk management at all times.
- Comply with all university and USU policies and procedures.
- Ability to work well with diverse groups, clients, constituents, and event types including events for and by students, faculty, university departments, and community groups.
- Ability to work independently to coordinate, implement and plan events of a varied and complex nature and collaborate with peers and other campus entities/partners.
- Ability to move event-related equipment and supplies in an efficient manner.
- Serve food or beverages for events (Must be willing to be trained in food handlers safety)
- Other duties as assigned

Hourly Rate: Starting at \$12.00/hour