



## MEMORANDUM

DATE: June 28, 2023  
TO: Campus Community  
FROM: CSU San Marcos Foundation Board of Directors  
SUBJECT: Amendment to the March 17, 2021 Public Attendance at Board Meetings Memorandum

Pursuant to California Education Code 89920-28, the California State University San Marcos Foundation Board establishes the following protocol for public attendance at meetings of the CSUSM Foundation Board of Directors:

1. Members of the public (excepting agenda-topic presenters) attending a meeting should arrive early and introduce themselves to Foundation staff before the meeting convenes.
2. Those wishing to attend and comment on a Foundation matter or agenda topic should contact Foundation staff for a *Comment Request Slip* to be completed and returned to the Board Secretary. Comment requests are encouraged to be submitted one week in advance of the meeting date.
3. The Chair will call upon those requesting to comment during a Comment Period.
4. Comments shall be limited to one (1) minute. A meeting held by remote means requires those called upon for comment to activate both audio and video features of the connection.
5. The Board may or may not respond to comments.
6. Advanced expressed written consent of the Board is required to record video or audio in the meeting – one week prior to the meeting.
7. Contact Foundation staff at [foundation@CSUSM.edu](mailto:foundation@CSUSM.edu) to request a Comment Request Slip.

Steven P. Wagner

Steven P. Wagner (Jun 28, 2023 17:04 PDT)

Steven P. Wagner  
Chair of the Board

Jessica Berger

Jessica M. Berger  
Executive Director

May 24, 2023 – amended March 17, 2021 memorandum to allow for one (1) minute for public comment.



Board of Directors ~ Meeting  
AGENDA  
Wednesday, June 12, 2024 ~ 8:30 am – 10:30 am

Hybrid: CSUSM & Zoom

**Optional** – *Networking available for Foundation Board Directors prior to the meeting*

**Call to Order** – *Foundation Board Chair, Emilie Hersh*

**I. Public Comment** – *Chair Hersh*

**II. Welcome, Updates & Announcements** – *Chair Hersh*

- **Question of the Quarter:** (voluntary)
  - How have you engaged with the university this past quarter?

**III. President's Remarks** – *President, Ellen Neufeldt*

**Business**

**IV. Consent Agenda** – *Chair Hersh*

- A. March 20, 2024 Foundation Board Meeting Minutes (attachment)
- B. Committee Reports (attachment)
- C. Investment Performance (attachment)
- D. Financial Statements (attachment)
- E. Quarterly Report (attachment)
- F. Annual Signature Items and Documentation including:
  - a. Conflict of Interest Statement
  - b. Confidentiality Agreement
  - c. Donor Bill of Rights (attachment)
  - d. Code of Ethical Standards (attachment)
  - e. Annual Survey
  - f. Committee Assignments (attachment)

**V. Annual Meeting Business** – *Chair Hersh*

- A. Class of 2024 Term Renewal  
*Sent as a recommendation to approve by the Governance Committee and Executive Committee*
  - 1. Jason Simmons, Lou Monville, Dan Epstein, Simon Kuo, Kristin Crellin, Ingo Hentschel
- B. Appointments
  - 1. Faculty
    - Ching-Ming Cheng (reappointment)
    - Justin Perron (reappointment)
  - 2. Student

- [Itsarely Palma](#); appointment
- [Karina Ramirez Gonzalez](#); shadow / appointment beginning July 1
- [Tyanna Tran](#); shadow
- 3. Advisory Committee Representation
  - Sent as a recommendation to approve by the Governance Committee and Executive Committee*
  - Anthony Jackson
- C. Prospective Elected Directors (attachment)
  - Alisha (Wilkins) Franklin (reappointment)
  - Julian Parra
- D. Expectations for CSUSM Foundation Board Directors (attachment)

**VI. Finance and Investment Update – Taylor Sutherland**

- A. Draft Fiscal Year 2024/25 Budget (attachment)
  - Sent as a recommendation to approve by the Finance and Investment Committee and Executive Committee*

**VII. Student Update – Jasmin Casas, '24**

**VIII. Advancement Updates – Executive Director, Jessica Berger**

- A. Fundraising Update
- B. Campaign Planning Update
- C. Blended Campaign Update
- D. Draft Quasi Endowment Request
  - Spicer Loan Fund (attachment)
    - Sent as a recommendation to approve by the Executive Committee*

**IX. Leaving a Legacy at CSUSM – P. Vien Walker, Director of Planned Giving at CSUSM**

**X. Aha Moment – Chair Hersh**

**Adjournment – Chair Hersh**

**Foundation Board Meeting Dates:**

- Wednesday, September 18 from 8:30 - 10:30 am (virtual)
- Thursday, December 12 from 8:30 - 10:30 am
  - 8:00 – 8:30 am ~ optional breakfast & networking