



Board of Directors ~ Meeting
AGENDA
Thursday, December 14, 2017
The McMahan House, Great Room
7:30 am – 9:30 am

Call to Order – *Foundation Board Chair, Jack Raymond*

I. Welcome, Updates & Announcements – *Chair, Jack Raymond*

- **Question of the Quarter:** (voluntary)
 - How have you engaged with the university since our last meeting?

II. President's Remarks – *President Karen Haynes*

Business – *Chair, Jack Raymond*

III. Directors

- A. Authorized Number of Directors – *Chair, Jack Raymond*
- B. Prospective Appointments – *Tony Jackson*

IV. Consent agenda – *Chair, Jack Raymond*

- A. October 6, 2017 Foundation Board Meeting Minutes (attachment)
- B. Committee Reports (attachment)
- C. Financial Statements (attachment)
- D. Investment Performance (attachment)
- E. Revised Joint Audit Committee Charge (attachment)
 - a. *Recommended to approve by the Governance Committee*

V. Student Update – *Dawn Myers*

VI. Advancement Update – *Cathy Baur*

- Giving Day
- Sponsorships (attachment)
- Gala
- Council for Advancement and Support of Education (CASE) Survey

VII. Thank You Cards – *Kyle Button* (handout)

VIII. Investment Policies – *Taylor Sutherland*

The Finance and Investment Committee recommends revising the following policies:

- Revised Investment Distribution of Endowment and Similar Funds Policy (attachments)

- Revised Investment of Campus Program Accounts and Similar Non-Endowment Funds Policy (attachments)

IX. Guest Presentation – 2017 CSUSM Economic Impact Study– *Senior Experience Group Presentation*

Time Certain at 8:30 am

- The Senior Experience Program matches teams of students with projects submitted by local businesses and organizations. The student consultants conducted research to learn the economic impact of CSUSM on San Diego.
 - **Kevin Dunwell**, Major: BUS: Accounting, Graduation: Spring 2018
 - **Kaitlyn Prideaux**, Major: BUS: Accounting, Graduation: Fall 2017
 - **Daniel Goodman**, Major: BUS: Finance, Graduation: Fall 2017
 - **Timothy Bynum**, Major: BUS: Marketing, Graduation: Fall 2017
 - **Randall Brady**, Major: BUS: Finance, Graduation: Fall 2017

X. Campaign Update – *Kyle Button*

A. Update (attachment)

B. Goals

- Short Term Goals
 - Veterans Center
 - All Steinway Campus
 - Alliance
- Long Term Goals
 - Engineering

C. Campaign Outcomes

XI. Take Away – *Chair, Jack Raymond*

Adjournment – *Chair, Jack Raymond*

Foundation Board Meeting Dates:

- Thursday, March 29 from 8:30 am - 10:30 am
- Thursday, June 21 from 8:30 am - 10:30 am
- Thursday, September 27 from 8:30 am - 10:30 am
- Friday, December 14 from 8:30 am - 10:30 am

Campus Events

- **Report to Community:** Thursday, February 8, 2018
- **Annual Gala:** Saturday, June 2, 2018
- **Dinner at President's Residence:** Saturday, September 22, 2018