



MEMORANDUM

DATE: June 28, 2023
TO: Campus Community
FROM: CSU San Marcos Foundation Board of Directors
SUBJECT: Amendment to the March 17, 2021 Public Attendance at Board Meetings Memorandum

Pursuant to California Education Code 89920-28, the California State University San Marcos Foundation Board establishes the following protocol for public attendance at meetings of the CSUSM Foundation Board of Directors:

1. Members of the public (excepting agenda-topic presenters) attending a meeting should arrive early and introduce themselves to Foundation staff before the meeting convenes.
2. Those wishing to attend and comment on a Foundation matter or agenda topic should contact Foundation staff for a *Comment Request Slip* to be completed and returned to the Board Secretary. Comment requests are encouraged to be submitted one week in advance of the meeting date.
3. The Chair will call upon those requesting to comment during a Comment Period.
4. Comments shall be limited to one (1) minute. A meeting held by remote means requires those called upon for comment to activate both audio and video features of the connection.
5. The Board may or may not respond to comments.
6. Advanced expressed written consent of the Board is required to record video or audio in the meeting – one week prior to the meeting.
7. Contact Foundation staff at foundation@CSUSM.edu to request a Comment Request Slip.

Steven P. Wagner
Steven P. Wagner (Jun 28, 2023 17:04 PDT)

Steven P. Wagner
Chair of the Board

Jessica Berger

Jessica M. Berger
Executive Director

May 24, 2023 – amended March 17, 2021 memorandum to allow for one (1) minute for public comment.



Campaign Committee Meeting
AGENDA

Wednesday, May 8 from 10:00 am – 11:00 am
Zoom Meeting

Call to Order – Committee Co-Chair, Steve Wagner

I. Public Comment – Co-Chair Wagner

II. Approval of Minutes – Co-Chair Wagner

- A. February 14, 2024 ~ Campaign Committee Meeting Minutes (attached)

III. President's Report – President Ellen Neufeldt

IV. Fundraising Priorities – Jessica Berger with Provost Carl Kemnitz

- A. Foundation Board Debrief; Academic Dean Priorities
B. Campus Leadership Cultivation; Pathway to Additional Priorities
C. Time Sensitive Opportunities

V. Campaign Progress Update – Jocelyn Wyndham

- A. Campaign reports
B. Fundraising Strategies with Matches
C. Blended Campaign Update

VI. Communication and Marketing Plan – Haley Wonsley

VII. Engagement Opportunities – Jocelyn Wyndham

VIII. Resource Allocation – Jessica Berger

Campaign Committee Meeting Dates:

- Wednesday, August 7 from 10 am – 11 am
- Wednesday, November 6 from 10 am – 11 am