

**Veterans and Active Duty Educational Steering Committee Goals and Objectives 2013-2016**

<b>VADESC Goals</b>	<b>2013-2014 Objectives</b>	<b>2014-2015 Objectives</b>	<b>2015-2016 Objectives</b>	<b>Measurement Metric(s)</b>
<b>1. Coordination of Services</b>	<p>1.1 Conduct an inventory of existing services and identify the gaps in those services.</p> <p>1.2 Facilitate process mapping activities with key constituents on the campus.</p> <p>1.3 Review and clarify roles of services with key constituents on campus.</p> <p>1.4 Build a communication plan for all Veterans.</p>	<p>1.1 Develop a written plan to address gaps in services identified in 2013-2014 1.1 and implement services or recommend programs to bridge service gaps.</p> <p>1.2 Develop a professional marketing brochure integrating all campus Veteran initiatives that include all available services to Veterans.</p>	<p>1.1 Evaluate effectiveness of gap services and/or programs and assess inventory of services completed in 2013-2014.</p>	<p>Feedback from end users and key campus constituents.</p> <p>Outcome of inventory of services</p>
<b>2. Expand Academic Support Services</b>	<p>2.1 Partner with Academic Affairs to create a minimum of three measurable ways to increase access to advising services for Veterans who attend the San Marcos and Temecula campuses and/or online programs.</p> <p>2.2 Incorporate Advisor Academy workshops to increase awareness and proper referral to other</p>	<p>2.1 Assess pilot programs implemented by Academic and Student Affairs during 2013-2014.</p> <p>2.2 Collaborate with Academic Affairs to conduct a feasibility study to assess expanding faculty advising to College of Humanities, Arts, Behavioral &amp; Social Sciences (CHABSS), College</p>	<p>2.1 Assess pilot programs implemented by Academic and Student Affairs during 2014-2015.</p> <p>2.2 Collaborate with Academic Affairs to conduct a feasibility study to expand faculty advising to College of Humanities, Arts, Behavioral &amp; Social Sciences (CHABSS) or College of Education,</p>	<p>Retention and graduation rate trends.</p> <p>Feedback from participants / end users.</p> <p>Data from pilot program implementation.</p> <p>The Career Center staff will collect intake forms to determine the</p>

**Veterans and Active Duty Educational Steering Committee Goals and Objectives 2013-2016**

	<p>campus resources that provide academic support services for Veterans.</p> <p>2.3 Increase Veterans' awareness and usage of campus Career Center services.</p> <p>2.4 Promote Veteran friendly companies through the two annual job fairs.</p> <p>2.5 Research and pilot drop-in hours specifically for Veterans with Career Center</p> <p>2.6 Offer specialized workshops in resume writing, interviewing and job search that will include transitioning from military to civilian careers, business etiquette, and social networking.</p>	<p>of Education, Health &amp; Human Services (CoEHHS) or Extended Learning.</p> <p>2.3 Assess services and programs implemented in 2013-2014 by the Career Center &amp; Academic Affairs.</p> <p>2.4 Revise, and/or continue Veteran specific networking venues and information sessions upon completion of assessment in 2.3. Consider initiating new services identified in assessment.</p>	<p>Health &amp; Human Services (CoEHHS).</p> <p>2.3 Assess services and programs implemented in 2014-2015 by the Career Center and Academic Affairs.</p>	<p>number of Veterans currently using the Career Center services. This will serve as a baseline for data in future years.</p>
--	---	---	--	---

**Veterans and Active Duty Educational Steering Committee Goals and Objectives 2013-2016**

<p><b>3. Expand activities and services offered through the Veterans Center</b></p>	<p>3.1 Partner with campus constituents to develop Veterans programming.</p> <p>3.2 Conduct space needs evaluation for the future Veterans Center, including student lounge, study areas, meeting areas, computers, and private area for speaking with professional staff.</p> <p>3.3 Hire additional staff for Veterans Center.</p>	<p>3.1 Assess and evaluate programmatic needs for space in future Veterans Center.</p> <p>3.2 Implement affiliation agreements to have Social Work Interns placed in the Veterans Center.</p> <p>3.3 Assess implementing Military Academic Advising as a specialized area and population for advising.</p>	<p>3.1 Implement military Academic Advising as a specialized area.</p>	<p>Space utilization data (who is using and how).</p> <p>Feedback from participants / end users on Military Academic Advising efforts.</p>
<p><b>4. Develop Opportunities for Professional and Personal Development</b></p>	<p>4.1 Establish formal liaison and partnership relationships with local Veterans Affairs Offices.</p> <p>4.2 Establish a mentoring program by partnering Veterans with faculty, staff and administrators.</p> <p>4.3 Increase opportunities for current Veterans students to meet, greet, network and support each other.</p>	<p>4.1 Establish a Veteran-focused mental health counseling program.</p>	<p>4.1 Assess mentoring program established in 2014-2015</p> <p>4.2 Assess mentoring activities with MiraCosta, Palomar, and Mt. San Jacinto Community Colleges and track student participants through application, admission and enrollment process.</p>	<p>Student participation rates in mentoring activities.</p> <p>Surveying/interviewing mentees, and mentors before, during, and after mentoring events.</p> <p>Participant feedback on “meet and greet” effort and Warrior to Scholar Day.</p>

**Veterans and Active Duty Educational Steering Committee Goals and Objectives 2013-2016**

				<p>Participant feedback from Veteran-focused mental health counseling program.</p> <p>Veterans Professional Handbook or website completed.</p>
<p><b>5. Provide timely, expanded, and convenient access to information</b></p>	<p>5.1 Provide information about the University and the transition to college life via a “Welcome Aboard” package specifically for Veterans.</p> <p>5.2 Research best practice web page models that market to Veterans.</p>	<p>5.1 Increase web presence. Building on web resources for Veterans by providing online form submission and other services needed.</p> <p>5.2 Develop/create a Veterans Professional Handbook or website.</p>	<p>5.1 Assess expanded online resources and use of technology.</p>	<p>Feedback on “Welcome Aboard” package.</p> <p>User feedback on expanded online resources and use of technology.</p> <p>Implement tracking of number of website hits and run a report of usage at the end of each semester.</p> <p>Track the number of students visiting the Veterans Center.</p> <p>Implement a student questionnaire to determine student technology needs.</p>

**Veterans and Active Duty Educational Steering Committee Goals and Objectives 2013-2016**

<p><b>6. External Funding</b></p>	<p>6.1 Develop a multi-year budget using data gathered from Objective 1.1 (Coordination of Services Gap Study) to determine what services are not being provided to Veterans and could be through the Veterans Center.</p>	<p><i><b>This section is being developed by University Advancement</b></i></p>	<p><i><b>This section being developed by University Advancement</b></i></p>	
	<p>6.2 Apply for external funding through grants and foundations, including Department of Education grants.</p>			
	<p>6.3 Develop formal relationship with University Advancement.</p>			

**Veterans and Active Duty Educational Steering Committee Goals and Objectives 2013-2016**

<b>7. Community Engagement</b>	7.1 Develop formal relationship with Community Engagement and identify critical linkages.	7.1 Build an inventory of community organizations and begin conversations about potential partnerships.	7.1 Launch formal partnerships with various organizations that will enhance the veteran and active duty student experience, and assist with career placement and workforce development.	Inventory developed and committed to website.  Agreements/MOUs in place with various organizations.
		7.2 Explore opportunities for faculty scholarly research engagement related to veteran affairs between CSUSM faculty and community partners.	7.2 Expand faculty research in this arena.	Research projects identified and in progress and/or completed.
		7.3 Identify civic/community engagement opportunities for veteran students.	7.3 Expand civic/community engagement opportunities in this area.	Students engaged in civic projects or volunteer programs.  Inventory developed and committed to SL website.
		7.4 Build an inventory of service learning courses that may have unique opportunities for veteran students.	7.4 Expand service learning and volunteer opportunities in this area.	Students placed in service learning settings or engaged in related volunteer activities.

**Veterans and Active Duty Educational Steering Committee Goals and Objectives 2013-2016**