

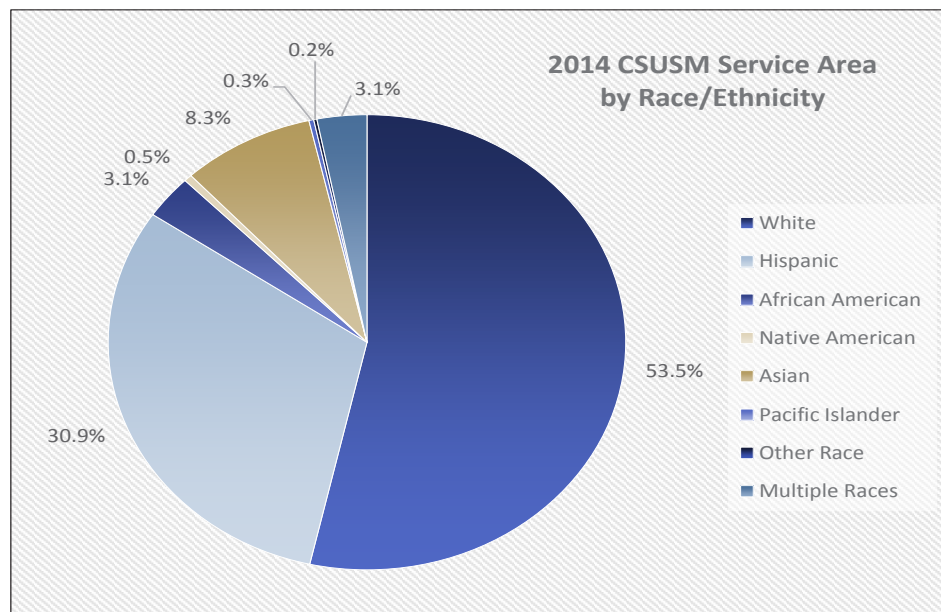
Appendices

Appendix 1.1 - 2014 CSUSM Service Delivery Area Population by Ethnicity

2014 CSUSM Service Area Population by Race/Ethnicity

The following data are based on 2014 Census Bureau projected data provided by [Esri](#), and include all census tracts that are either within or have their centroids within the CSUSM Service Area.

Race/Ethnicity	Population	% of Population
White	1,360,417	53.5%
Hispanic	786,057	30.9%
African American	79,157	3.1%
Native American	12,058	0.5%
Asian	211,403	8.3%
Pacific Islander	7,907	0.3%
Other Race	4,569	0.2%
Multiple Races	79,387	3.1%
Total	2,540,955	100.0%



Appendix 1.2A - Student Profile - Enrolled Students Fall 1990

Parameter	Value
Report Execution Date	5/20/2015 10:04:18 AM
Year	1990
Major	Anthropology , Applied Physics, Biochemistry, Biology, Biotechnology , Business, Chemistry , Communication/Pre-Communication, Computer Science, Credential , Criminology, Economics , Education - MA , Environmental Sciences, Global Studies, Global Supply Chain Management, History , Human Development, Kinesiology/Pre-Kinesiology, Liberal studies , Lit. and Writing Studies , Management Information Systems (Business), Mass Media/Pre-Mass Media, Mathematics, Nursing/Pre-Nursing, Political science, Pre-Business/Business MBA, Psychology, Social Sciences , Sociology , Spanish, Special Education , Special Major , Undeclared, Visual and Performing Arts , Womens Studies
Student Level	Undergraduate, Graduate, Credential
College	College of Business Administration, College of Education, Health and Human Svcs, College of Hum, Arts, Behavioral, & Soc Sciences, College of Science and Mathematics, Undeclared Major
Data Format	Both
Report Notes	Fall terms only. Based on static ERS files. Stateside students only. Descriptions of selected variables used in the profile can be found at http://www.csusm.edu/ipa/campus-profile/profile-terms-defs.html

Profile of All Students for Fall Term

College	1990
College of Business Administration	24.1% 108
College of Education, Health and	11.4% 51
College of Hum, Arts, Behavioral, & Soc	60.4% 271
College of Science and Mathematics	2.7% 12
Undeclared Major	1.6% 7
Totals	449

* Figures include students pursuing a second Bachelor's degree are included in undergraduate head count.

*For the years 2008-2011, ERSS numbers for the Computer Science major included students in the Management Information Systems plan code.

Class Level	1990
Undergraduate	86.6% 389
Credential	11.4% 51
Graduate	2.0% 9
Totals	449

Age at Entry	1990
22 and under	20.5% 92
23 to 25	15.6% 70
26 to 35	37.0% 166
36 and older	26.9% 121
Totals	449
Average Age	30.9

Racial & Ethnic Background	1990
African American	1.6% 7
Asian	3.1% 14
Hispanic/Latino	8.0% 36
Native American	1.8% 8
White	77.7% 349
Non-Resident	0.2% 1
Other/Unknown	7.6% 34
Totals	449

Gender	1990
Female	72.2% 324
Male	27.8% 125
Totals	449

Units Attempted	1990
6 or fewer units	16.5% 74
7 - 9 Units	35.6% 160
10 - 11 Units	0.2% 1
12 - 15 Units	46.8% 210
More than 15 units	0.9% 4
Totals	449

Average Units Attempted	1990
Average units	9.5

Average GPA	1990
Average GPA	3.08

Appendix 1.2B - Student Profile - Enrolled Students Fall 2009

Parameter	Value
Report Execution Date	5/20/2015 10:00:08 AM
Year	2009
Major	Anthropology , Applied Physics, Biochemistry, Biology, Biotechnology , Business, Chemistry , Communication/Pre-Communication, Computer Science, Credential , Criminology, Economics , Education - MA , Environmental Sciences, Global Studies, Global Supply Chain Management, History , Human Development, Kinesiology/Pre-Kinesiology, Liberal studies , Lit. and Writing Studies , Management Information Systems (Business), Mass Media/Pre-Mass Media, Mathematics, Nursing/Pre-Nursing, Political science, Pre-Business/Business MBA, Psychology, Social Sciences , Sociology , Spanish, Special Education , Special Major , Undeclared, Visual and Performing Arts , Womens Studies
Student Level	Undergraduate, Graduate, Credential
College	College of Business Administration, College of Education, Health and Human Svcs, College of Hum, Arts, Behavioral, & Soc Sciences, College of Science and Mathematics, Undeclared Major
Data Format	Both
Report Notes	Fall terms only. Based on static ERS files. Stateside students only. Descriptions of selected variables used in the profile can be found at http://www.csusm.edu/ipa/campus-profile/profile-terms-defs.html

Profile of All Students for Fall Term

College	2009	
College of Business Administration	20.8%	2036
College of Education, Health and	23.2%	2268
College of Hum, Arts, Behavioral, & Soc	40.2%	3926
College of Science and Mathematics	9.9%	966
Undeclared Major	5.8%	571
Totals		9767

* Figures include students pursuing a second Bachelor's degree are included in undergraduate head count.

*For the years 2008-2011, ERSS numbers for the Computer Science major included students in the Management Information Systems plan code.

Class Level	2009	
Undergraduate	89.4%	8727
Graduate	5.5%	542
Credential	4.9%	476
Second BA	0.2%	22
Totals		9767

Age at Entry	2009	
22 and under	67.2%	6558
23 to 25	14.7%	1430
26 to 35	12.8%	1248
36 and older	5.3%	516
Totals		9752
Average Age	22.3	22.3

Racial & Ethnic Background	2009	
African American	3.0%	291
Asian	10.0%	973
Pacific Islander	0.6%	57
Hispanic/Latino	25.8%	2523
Native American	0.8%	76
White	47.0%	4595
Non-Resident	1.4%	139
Other/Unknown	9.6%	937
Two or More Races	1.8%	176
Totals		9767

Gender	2009	
Female	62.2%	6073
Male	37.8%	3694
Totals		9767

Units Attempted	2009	
6 or fewer units	4.7%	463
7 - 9 Units	22.1%	2160
10 - 11 Units	6.7%	657
12 - 15 Units	55.5%	5417
More than 15 units	11.0%	1070
Totals		9767

Average Units Attempted	2009
Average units	11.6

Average GPA	2009
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Appendix 1.2C - Student Profile - Enrolled Students Fall 2014

Parameter	Value
Report Execution Date	5/20/2015 9:57:48 AM
Year	2014
Major	Anthropology , Applied Physics, Biochemistry, Biology, Biotechnology , Business, Chemistry , Communication/Pre-Communication, Computer Science, Credential , Criminology, Economics , Education - MA , Environmental Sciences, Global Studies, Global Supply Chain Management, History , Human Development, Kinesiology/Pre-Kinesiology, Liberal studies , Lit. and Writing Studies , Management Information Systems (Business), Mass Media/Pre-Mass Media, Mathematics, Nursing/Pre-Nursing, Political science, Pre-Business/Business MBA, Psychology, Social Sciences , Sociology , Spanish, Special Education , Special Major , Undeclared, Visual and Performing Arts , Womens Studies
Student Level	Undergraduate, Graduate, Credential
College	College of Business Administration, College of Education, Health and Human Svcs, College of Hum, Arts, Behavioral, & Soc Sciences, College of Science and Mathematics, Undeclared Major
Data Format	Both
Report Notes	Fall terms only. Based on static ERS files. Stateside students only. Descriptions of selected variables used in the profile can be found at http://www.csusm.edu/ipa/campus-profile/profile-terms-defs.html

Profile of All Students for Fall Term

College	2014	
College of Business Administration	18.5%	2253
College of Education, Health and	20.8%	2524
College of Hum, Arts, Behavioral, & Soc	39.3%	4775
College of Science and Mathematics	16.0%	1947
Undeclared Major	5.4%	655
Totals		12154

* Figures include students pursuing a second Bachelor's degree are included in undergraduate head count.

*For the years 2008-2011, ERSS numbers for the Computer Science major included students in the Management Information Systems plan code.

Class Level	2014	
Undergraduate	95.1%	11555
Graduate	4.9%	595
Second BA	0.0%	4
Totals		12154

Age at Entry	2014	
22 and under	64.3%	7800
23 to 25	19.0%	2308
26 to 35	13.1%	1587
36 and older	3.7%	444
Totals		12139
Average Age	22.7	22.7

Racial & Ethnic Background	2014	
African American	3.3%	407
Asian	9.5%	1153
Pacific Islander	0.5%	55
Hispanic/Latino	38.7%	4703
Native American	0.4%	53
White	33.1%	4017
Non-Resident	2.7%	331
Other/Unknown	6.4%	780
Two or More Races	5.4%	655
Totals		12154

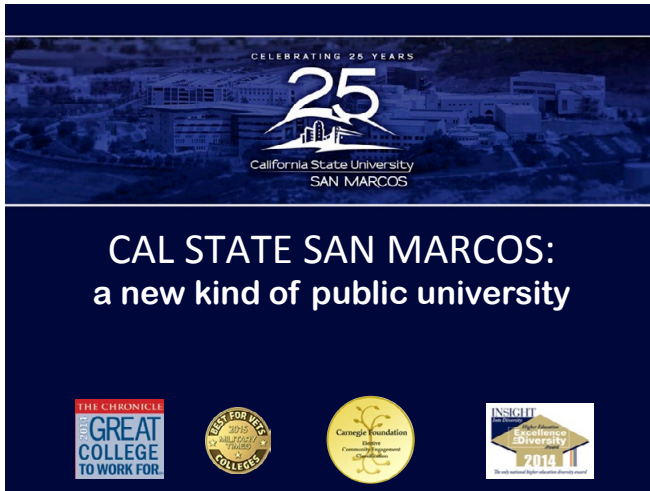
Gender	2014	
F	60.8%	7395
M	39.2%	4759
Totals		12154

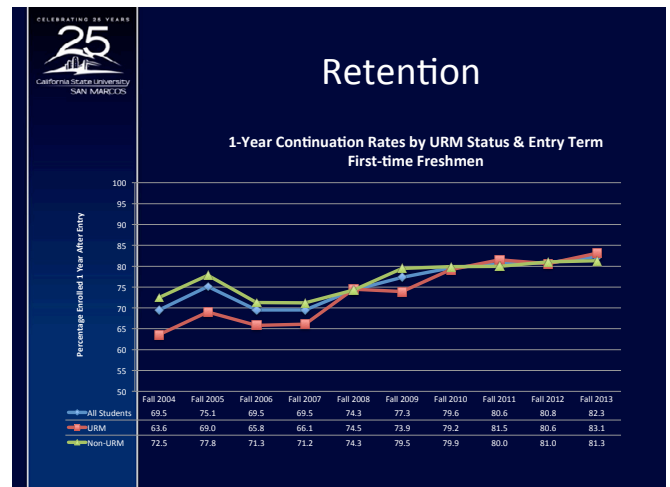
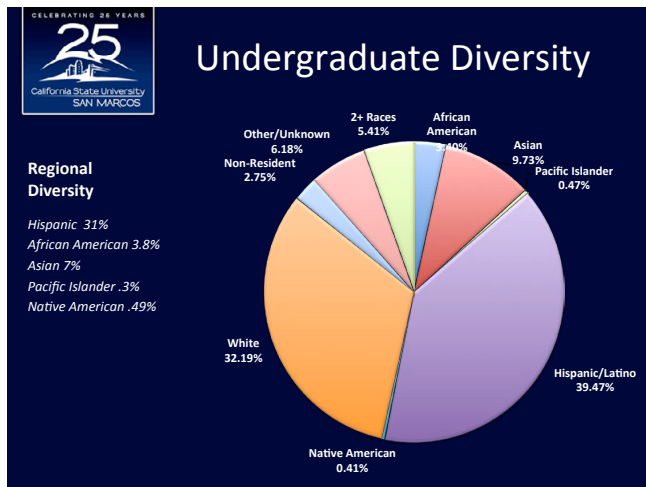
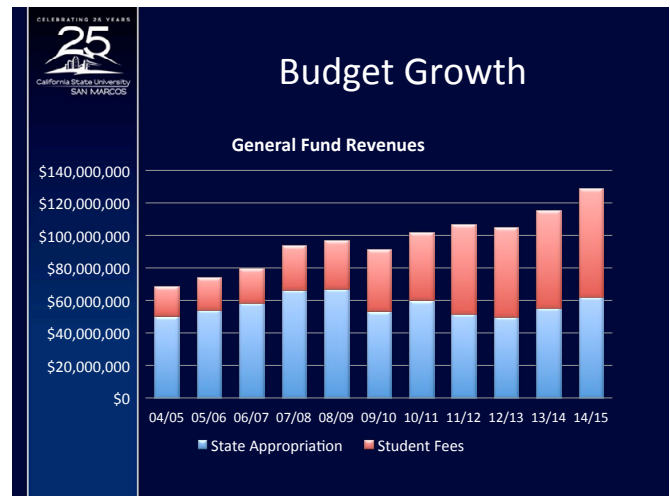
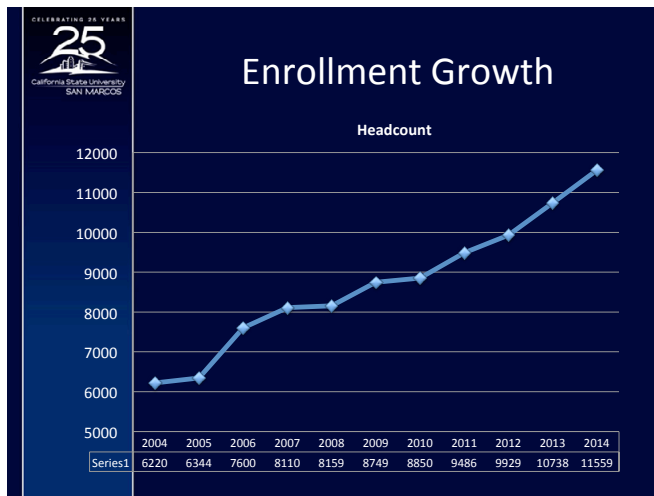
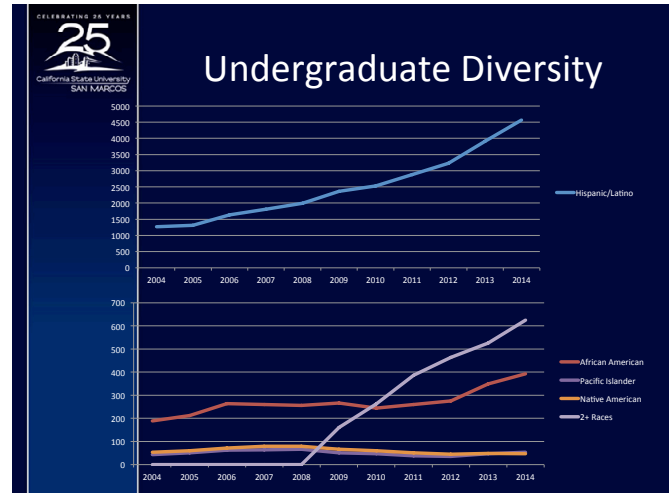
Units Attempted	2014	
6 or fewer units	2.3%	282
7 - 9 Units	16.0%	1940
10 - 11 Units	5.0%	609
12 - 15 Units	64.8%	7879
More than 15 units	11.9%	1444
Totals		12154

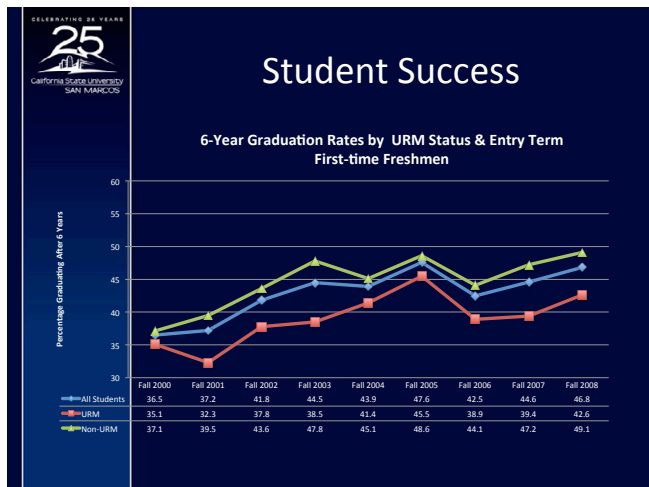
Average Units Attempted	2014
Average units	12.3

Average GPA	2014
Average GPA	3.01

Appendix 1.3 - Presentation to Trustees







CELEBRATING 25 YEARS
25
California State University
SAN MARCOS

Community Partnerships CSUSM @ Temecula

- \$3.2 m RDA funding
- 360 degree students
- BS Nursing
- BS Kinesiology
- BS Business Admin
- Dual Admission

- CELEBRATING 25 YEARS**
25
California State University
SAN MARCOS
- ## 2010 – 2015
- Recalibrated goals and alignment
 - Strategic academic planning
 - Continued focus on student success
 - Student life
 - Next level community engagement
 - Infrastructure for philanthropic support
 - Sustainability

CELEBRATING 25 YEARS
25
California State University
SAN MARCOS

Other Capital Development

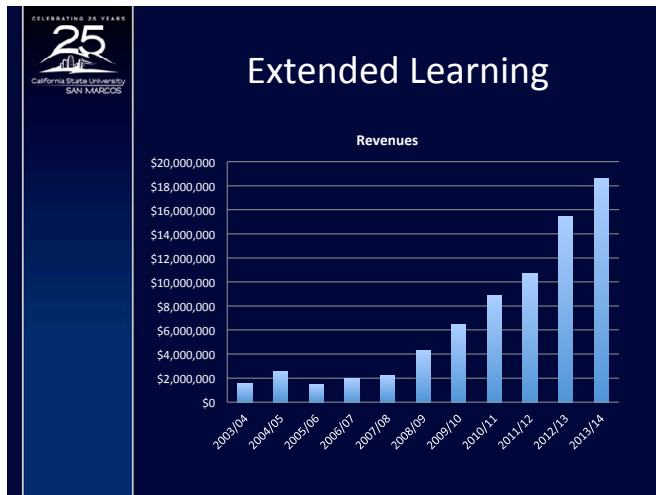
CENTER FOR CHILDREN AND FAMILIES

THE MCMAHAN HOUSE

PARKING STRUCTURE I

MARKSTEIN HALL

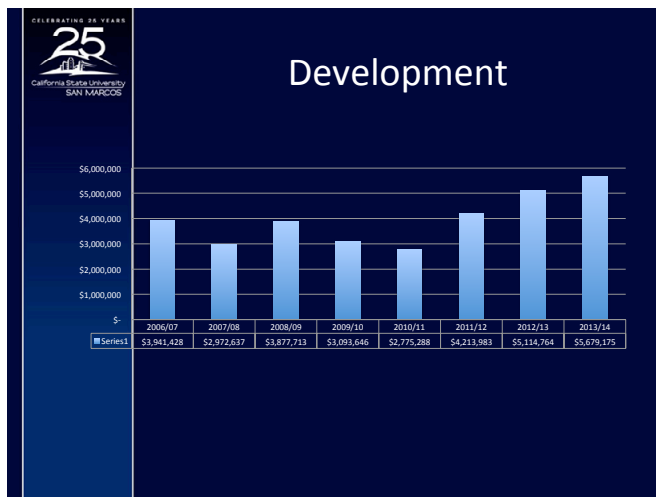
- CELEBRATING 25 YEARS**
25
California State University
SAN MARCOS
- Academic Excellence
Innovative &
Relevant Academic Offerings
- BA Environmental Studies
 - MS Biotechnology (PSM)
 - MS Cyber Security
 - Master of Social Work
 - MS Nursing
 - BA Mass Media
 - BA Global Studies
 - BS/MS Speech Language Pathology
 - Environmental Leadership Academy
 - Certificate in Water Leadership & Management
 - Healthcare Information Technology



CELEBRATING 25 YEARS
25
California State University
SAN MARCOS

Student Life University Union

- 89,283 GSF
- LEED Gold
- \$43.9 million



CELEBRATING 25 YEARS
25
California State University
SAN MARCOS

Student Life Veterans Center

- Gifted by Stevens Institute of Technology
- 900 GSF
- Net Zero Building

CELEBRATING 25 YEARS
25
California State University
SAN MARCOS

Student Life The Quad

- 900 beds
- Private developer
- Affiliation Agreement:
 - Residential Life
 - University Police
 - IT & Network
 - Parking

CELEBRATING 25 YEARS
25
California State University
SAN MARCOS

Student Life NCAA Division II

- MW Basketball
- W Volleyball
- Softball
- Baseball
- MW Soccer
- MW Track
- MW X-Country
- MW Golf

CELEBRATING 25 YEARS
25
California State University
SAN MARCOS

Campus Climate

- Onboarding
- Culture of Leadership
- Campus Connect

THE CHRONICLE
2015
GREAT COLLEGE TO WORK FOR



CELEBRATING 25 YEARS
25
California State University
SAN MARCOS

Educational Equity
The Jan & Esther Stearns Center for ACE Scholars
for Former Foster Youth

- \$1 million gift
- 55 ACE Scholars
- 88% retention rate



CELEBRATING 25 YEARS
25
California State University
SAN MARCOS

Community Partnerships
Institute for Palliative Care

- Founded 2012
- \$2.4 million in private gifts

CSU The California State University
Institute for Palliative Care

- Chaplaincy Specialty
- Post MSN Certificate
- RN Certificate
- Post MSW Certificate



CELEBRATING 25 YEARS
25
California State University
SAN MARCOS

UNIVERSITY POLICE & PARKING

STUDENT HEALTH & COUNSELING

SOCIAL & BEHAVIORAL SCIENCES



CELEBRATING 25 YEARS
25
California State University
SAN MARCOS

Community Partnerships
The Alliance

- 10 Guaranteed Admissions Agreements

- Raise educational attainment
- 10 districts, 195,187 students
- Enroll in more units per semester
- Reflect the demographics of the region
- Perform better than all FTF
- 44% graduate in 5-years compared to 34% of all students

25 California State University
SAN MARCOS
CELEBRATING 25 YEARS



a new kind of public university

2015 AND BEYOND



Positioning for the Future

2014 – 2016

Short-Term Goals

- Facilitating Graduation
- Supporting Veterans
- Donor Development
- Creating pathways and access through partnerships with K-12
- Strategic Enrollment Growth



Comprehensive Campaign

- Public Launch – September 2015
- \$50 million
- Sample Campus-wide Priorities
 - Preparing Tomorrow's Leaders
 - Scholarships
 - ACE Scholar Services
 - Veterans
 - Building Great Communities
 - Athletics
 - Solving Critical Issues
 - CSU Institute for Palliative Care



Looking Ahead

- Academic Facility Planning
- Comprehensive Campaign
- High Impact Practices
- Faculty Research and Engaged Scholarship
- Increase educational attainment rate
- Master Plan Growth to 25,000 FTES

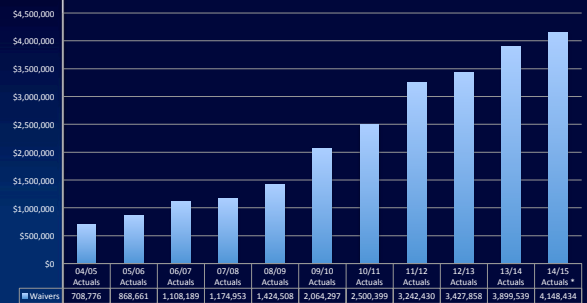


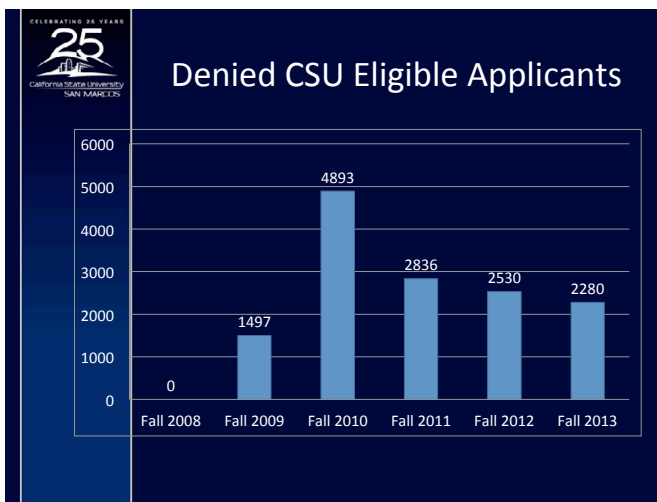
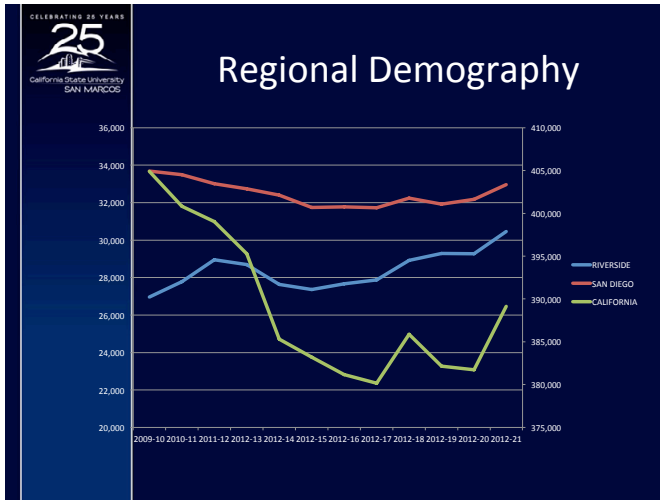
Student Life SportsCenter

- 26,000 GSF
- \$11.4 million
- 1400 Seats
- Locker Rooms
- Concessions
- Ticket Booth
- LEAD Silver
- Opening Fall 2016



Fee Waivers





Appendix 1.4 - RaDAR DDR Faculty All Depts Fall 2014

Parameter	Value
Report Execution Date	6/10/2015 10:50:00 AM
Departments	101 - ACCT, 102 - ACCT, 134 - ANTH, 136 - VPA, 145 - BIOL, 161 - BUS, 166 - MBA, 178 - CHEM, 186 - COMM, 189 - CS, 235 - ECON, 239 - ENVS, 240 - COE, 243 - ENVS, 254 - LTWR, 260 - PHST, 262 - FIN, 280 - VLAN, 341 - HNRS, 348 - HEST, 350 - HUM, 351 - HD, 369 - HTM, 375 - GRST, 376 - SPQ, 380 - GBM, 421 - KNE, 459 - LBST, 461 - MGMT, 462 - MGMT, 464 - MIS, 478 - MKTS, 487 - MATH, 535 - NURS, 539 - CM, 560 - DGM, 569 - PHL, 571 - PHYS, 580 - PSYC, 590 - PSYC, 665 - SOCI, 670 - SOC, 675 - SOC, 692 - SJU, 781 - WGST, 85 - FYP
Associated CSJ Majors	Anthropology, Applied Physics, Biochemistry, Biology, Biotechnology, Business, Chemistry, Computer Science, Criminology, Economics, Education - HA, Environmental Sciences, Global Studies, Global Supply Chain Management, History, Human Development, Kinestology/Pre-Kinesiology, Liberal studies, Lit, and Writing Studies, Mass Media/Pre-Mass Media, Mathematics, Nursing/Pre-Nursing, Political science, Pre-Business/Business MBA, Psychology, Social Sciences, Sociology, Spanish, Special Major, Undeclared, Visual and Performing Arts, Womens Studies
Faculty Data Source	PeopleSoft HR Job Records
Student Data Source	CD ERSS Student Census Files

Department	Faculty Title	Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
	Full Professor	93	17%	98	16%	103	17%	109	17%	112	17%
	Associate Professor	80	15%	80	13%	75	12%	77	12%	72	11%
	Assistant Professor	41	8%	59	10%	60	10%	48	7%	60	9%
	Lecturer	294	53%	341	56%	331	54%	375	58%	396	59%
	Teaching Assistant	30	6%	37	6%	45	7%	38	6%	41	6%
	Total	538	100%	612	100%	608	100%	642	100%	675	100%
Department	Tenure Status	Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
Summary	Tenure/Tenure Track	214	40%	237	39%	238	39%	234	36%	244	36%
	Non-Tenure Track	324	60%	375	61%	370	61%	408	64%	436	65%
	Total	538	100%	612	100%	608	100%	642	100%	675	100%

Department	Tenure Status	Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
Summary	Tenure/Tenure Track	214	40%	237	39%	238	39%	234	36%	244	36%
	Non-tenure Track	324	60%	377	62%	376	62%	410	64%	436	65%
	Total	538	100%	612	100%	608	100%	642	100%	675	100%

Characteristics of Tenure/Tenure-Track Faculty

Department	Gender	Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
Summary	Female	110	51%	127	54%	126	53%	124	53%	128	52%
	Male	104	49%	110	46%	112	47%	110	47%	116	48%
	Total	214	100%	237	100%	238	100%	234	100%	244	100%

Department	Age	Fall 2010		Fall 2011		Fall 2012		Fall 2013		Fall 2014	
Summary	39 or younger	40	19%	44	19%	39	16%	33	14%	39	16%
	40 to 49	76	36%	89	38%	87	37%	84	36%	80	33%
	50 to 59	65	30%	65	27%	70	29%	71	30%	73	30%
	60 or older	33	15%	39	16%	42	18%	46	20%	52	21%
	Total	214	100%	237	100%	238	100%	234	100%	244	100%
Average Age		48.73		48.80		49.40		49.97		49.82	

Department	Racial & Ethnic Background	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014					
Summary	Not URM	174	81%	186	78%	188	79%	185	79%	190	78%
	Asian	24	11%	26	11%	26	11%	27	12%	27	11%
	Nonresident Alien	9	4%	12	5%	12	5%	12	5%	14	6%
	Not Specified	8	4%	9	4%	9	4%	8	3%	8	3%
	Two or More Ethnicities/Race	1	0%	2	1%	2	1%	2	1%	2	1%
	White	132	62%	137	58%	139	58%	136	58%	139	57%
	URM	40	19%	51	22%	50	21%	49	21%	54	22%
	American Indian/Alaska Native	1	0%	3	1%	3	1%	3	1%	5	2%
	Black/African American	7	3%	7	3%	7	3%	5	2%	5	2%
	Hispanic/Latino	30	14%	39	16%	38	16%	39	17%	42	17%
	Native Hawaiian/Oth Pac Island	2	1%	2	1%	2	1%	2	1%	2	1%
Total	214	100%	237	100%	238	100%	234	100%	244	100%	

Student Faculty Ratios

Department	By Tenured/Tenured Track	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Summary	Number of Sections	759	753	843	891	804
	FTEs (generated)	3369.59	3060.56	3281.87	3303.54	3571.24
	FTEF	198.77	194.10	185.72	200.91	201.29
	SFR	17.12	15.92	17.67	16.89	17.74

Department	By Lecturer	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Summary	Number of Sections	726	884	867	982	1100
	FTEs (generated)	4327.81	5124.30	5159.10	5842.52	6447.60
	FTEF	126.28	153.81	150.31	170.19	187.02
	SFR	34.27	33.32	34.32	34.33	34.48

Department	By Teaching Assistants	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Summary	Number of Sections	35	46	56	49	61
	FTEs (generated)	190.72	251.53	289.80	267.87	342.94
	FTEF	6.51	8.53	9.68	9.10	11.21
	SFR	29.30	29.49	29.96	29.43	30.59

Student Headcount Ratios

Headcount Ratio Detail	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Anthropology					
Headcount by Major	54	68	65	70	70
Tenure/Tenure Track Faculty - 134 - ANTH	2	3	4	4	4
Major to Faculty Ratio	27.00	22.67	16.25	17.50	17.50
Applied Physics					
Headcount by Major	36	46	69	89	106
Tenure/Tenure Track Faculty - 571 - PHYS	4	5	5	5	5
Major to Faculty Ratio	9.00	9.20	13.80	17.80	21.20
Biochemistry					
Headcount by Major	77	114	136	158	181
Tenure/Tenure Track Faculty - 178 - CHEM	7	7	7	7	8
Major to Faculty Ratio	11.00	16.29	19.43	22.57	22.63
Biology					
Headcount by Major	412	473	595	731	818
Tenure/Tenure Track Faculty - 145 - BIOL	13	14	15	14	14
Major to Faculty Ratio	31.69	33.79	39.67	52.21	58.43
Biotechnology					
Headcount by Major	63	80	101	112	127
Tenure/Tenure Track Faculty - 145 - BIOL	13	14	15	14	14
Major to Faculty Ratio	4.85	5.71	6.73	8.00	9.07
Business					
Headcount by Major	1004	1172	1104	1121	1031
Tenure/Tenure Track Faculty - 102 - ACCT	0	0	0	0	0
Tenure/Tenure Track Faculty - 369 - HTM	0	0	0	0	0
Tenure/Tenure Track Faculty - 380 - GBM	0	0	0	0	0
Tenure/Tenure Track Faculty - 462 - MGMT	0	0	0	0	0
Major to Faculty Ratio	0.00	0.00	0.00	0.00	0.00
Chemistry					
Headcount by Major	40	57	56	63	77
Tenure/Tenure Track Faculty - 178 - CHEM	7	7	7	7	8
Major to Faculty Ratio	5.71	8.14	8.00	9.00	9.63
Computer Science					
Headcount by Major	347	377	444	482	499
Tenure/Tenure Track Faculty - 189 - CS	6	6	6	6	6
Major to Faculty Ratio	57.83	62.83	74.00	80.33	83.17
Criminology					
Headcount by Major	423	492	576	655	754
Tenure/Tenure Track Faculty - 675 - SOC	15	16	16	15	18
Major to Faculty Ratio	28.20	30.75	36.00	43.67	41.89

Appendix 1.5 - WASC Steering Committee Membership

WASC Steering Committee Membership

College of Humanities, Arts, Behavioral and Social Sciences

Elizabeth Matthews - faculty

College of Education, Health, and Human Services

Patricia Prado-Olmos – Vice President, Community Engagement

(Dr. Prado-Olmos was originally a faculty member in the College of Education, Health, and Human Services when the work of the steering committee began.

She became Vice President in January of 2015.)

College of Science and Mathematics

Tracey Brown - faculty

College of Business Administration

Glen Brodowsky - faculty

Library

Melanie Chu - librarian

Student Affairs

Dilcie Perez – Dean of Students

Accreditation Liaison Officer

Regina Eisenbach – Dean, Academic Program

Assessment Specialist

Melissa Simnitt

Staff Support

Alejandra Sanchez